Company Overview



Unlock the Transformative Potential of the Cloud

Effectual is a trusted managed and professional services company working with commercial enterprises and the public sector to enable digital transformation and full-stack IT modernization. As an AWS Premier Consulting Partner, Effectual's experienced and passionate team focuses on enabling positive business outcomes through the effective use of cloud technology.













Effectual holds strategic relationships with AWS, VMware, HashiCorp, Databricks, Snowflake, Portworx, and Prisma Cloud.







End-to-End **Modernization Solutions for Complex Business Challenges**



Strategy & Design

Gain insights into your application infrastructure and discover opportunities for modernization



Migration Services

Accelerate modernization of legacy workloads and minimize risk with a secure, scalable cloud migration.



Modern Cloud Management

Manage, monitor, and optimize your cloud resources to ensure the security and continuous compliance of your application.



Application Development

Rapidly build scalable, high-performing cloud native applications for web and mobile using the global infrastructure of the AWS Cloud.



Data & Analytics

Unlock the power of your data and capture valuable business intelligence with simple, transparent data analytics and the latest AI technologies.

Certifications, Credentials, Awards, and Recognition

AWS Competencies

- Nonprofit Consulting Competency
- ▶ Government Consulting Competency
- SaaS Consulting Competency
- Digital CX Services Competency DevOps Consulting Competency
- Migration Consulting Competency

Industry Awards & Recognition

- CRN MSP 500 '20, '21, '22, '23
- > 2022 MSP of the Year: MSP Innovation Awards
- 2021 AWS Growth Partner of the Year: VMware Cloud on AWS
- Stratus Award for Cloud Computing '21, '22
- 2021 Cloud Services Provider of the Year **Channel Innovation Awards**
- 2020 AWS Global Public Sector Partner Award for Best Partner Transformation

Quick Facts

- Headquarters: Jersey City, NJ
- 200+ employees in continental U.S.
- Serving Commercial Enterprises & Public Sector
- 8 Federal Contract Vehicles
- PCI Level 1 Certified Service Provider
- Solutions for:

PCI, HIPAA, GDPR, FISMA, FedRAMP

Strategic Ecosystem of Cloud, Data, Automation, and Modernization Technology Partners















Experience Expertise Execution